

ANNIVERSARY EDITION: 2019_11



PLAYS ON WORD TURNS 1!

Although August marked our first "official" year as a non-profit stateside missionary, it

was more than six years ago at a Bobby

McFerrin concert, that the Lord imparted upon Fred a vivid vision of a Biblical play. (Check out the video where Fred talks a bit more about that.) This vision marked the beginning of **Plays On** (the) **Word** (of God) **Theater** and the first play, (Genesis) "JOE". From that directive, Fred and Katie hit the ground running, performing the very first performance in January, 2014. It was nearly five years of operating in the

ministry that God would make the next step known. Fred and Katie obeyed, and diligently sought non-profit status. To their great joy, in

quick response, the Lord began "parting the sea". In August 2018, against all odds, Plays on Word, Inc. swiftly received 501(c) (3) non-profit status. This occurred upon first try and in record time. Pull one of them aside for more to that story. It's SO amazing to watch God's Hand at work. travel with us as God continues to light the path ahead.



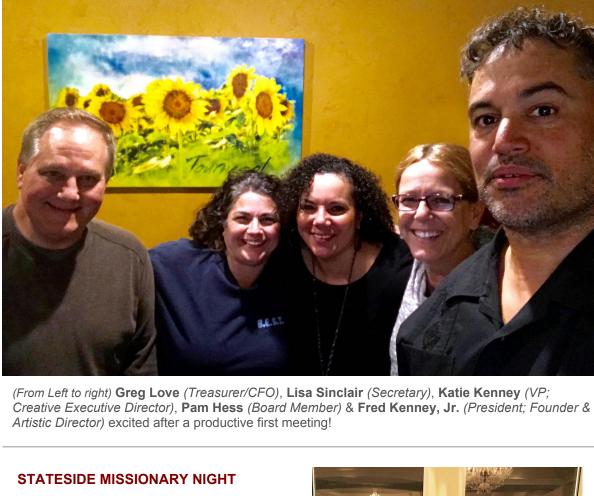


Thank you for joining us while we take a look at some of the stops along the journey and

October 2018 — Ya know, when you give up the keys and truly allow God to run the show, we can guarantee that He won't cease to amaze you. Putting together the team of Board of

Trustees was no exception.

P.O.W.'s FIRST BOARD MEETING



out! Our Board Member, Pam Hess, is the Missions Coordinator for Step of Faith **Ministry**. Please check them out. They

are doing some incredible and much

November 9, 2018 was like our first night

needed work in Haiti AND in the states. They are also referred to as "the wind beneath the wings" of many missionaries here and abroad. Through Step of Faith Ministry, Plays on Word was invited out, along with several other stateside missionaries, for a night to present to local pastors, churches and guests. What an official "kickoff" for P.O.W.! Of course, our branding had to be on point. Good thing Fred was smart enough to marry a graphic designer! (Ask one of

them how they met...another God story!

Won't HE do it? YES, He will!) Katie

designed the logo, website (that literally launched THAT night), brochures, cards, tshirts... all the marketing materials the ministry used... and anything new that Plays On Word uses to this day. She loves it! Wait until you see what's coming down the road. **CLEAR DIRECTIVES FROM THE CEO** HIMSELF As the structure for **Plays On Word** evolved over the year, in prayer, Fred and Katie have been very clearly instructed not to be a financial burden to any community, to offer all performances free of charge





and to completely depend upon the faithful giving by those whose hearts are moved to support the Plays on Word ministry.

As part of that directive, Plays On Word also created a structure to take away the guess work from advertising by providing churches and venues (where P.O.W. performs), the templated marketing material that can be used to promote their event(s). Here are some of the examples of

the posters, handouts, social media

that Katie designs to help those

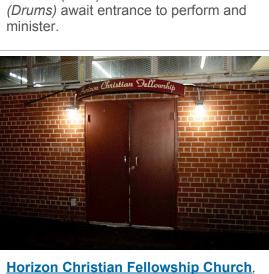
graphics and marketing registration pages

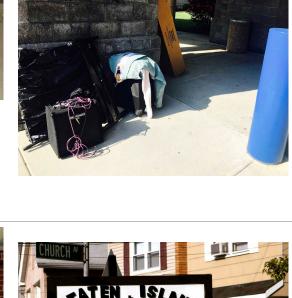
communities with their P.O.W. outreach events. A DEFINED PRISON MINISTRY As many know, Fred Kenney, Jr. is an Associate Pastor and Worship Leader at Calvary Chapel Living Water. CCLW has been ministering in prisons for years. Plays On Word Theater has joined them on several occasions to perform its plays for the inmates.



MONMOUTH COUNTY CORRECTIONAL INSTITUTIO

From left to right: Pastor Fred Kenney. Jr., Pastor John Boyle, Tony Smith. Senior Pastor Burt Salisbury, Phil Sinclair (Bass) and Andrew Sinclair





Below: "PETE" Costume and gear... all

OBoardwalk Pavilion

▼ WEST COAST

Ocalvary Nexus

Calvary Chapel of Monmouth

our newsletter here!

We've crossed the border over to New York and this past year we've been able to travel for performances in California! You'll hear more about these, and so many

other amazing events, in the months to

come. Check out the video below AND the map to see all the places that Plays On

Over the past couple of years we've been

able to expand our territory to new places!

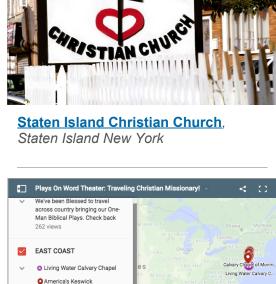
BRANCHING OUT BEYOND OUR

Brooklyn, New York

BACKYARD

Word has been so far! Calvary Nexus Church, Camarillo, California





<u>тар</u>.

Like what you see so far and want to share with your friends and fam? Please share and encourage all to subscribe to

For a list view of all the churches and

communities we've been to so far, as shown above, click the arrow next to the box in the upper left hand corner of the

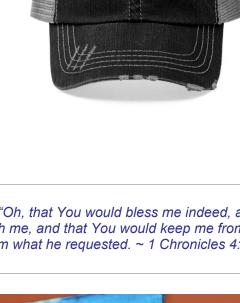


for THE RELEASE IN THE MONTHS TO COME....

WHO NEEDS AN EXCUSE TO SHOP?! Guess what's launching like any week now?! Yes, The Plays On Word Gear e-Store! Being the designer she is, we can't TELL you just how excited Katie is. We'll be starting with branded hats and shirts and then move to shirts depicting some of the character and fun moments of each of our plays! Artwork and posters will follow! All sale proceeds will

continued journey to spread the Gospel in this unique way. **STAY TUNED...**. And Jabez called on the God of Israel saying, "Oh, that You would bless me indeed, and enlarge my territory, that Your hand would be with me, and that You would keep me from evil, that I may not cause pain!" So God granted him what he requested. ~ 1 Chronicles 4:10

go back into the ministry to help us on our





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